

OFFICIAL RULES of the BCA Campaign

HOW TO ENTER: Collect all 10 trading cards from the Belong, Connect, Achieve campaign. In December 2010, submit these cards and a brief survey to a contest collection location. Trading cards must be original copies printed under authorization from the Chamber; no duplicates will be accepted.

SELECTION OF WINNERS: One winner will be selected randomly from among all eligible entries received. The winner will be selected on or about January 1, 2011 by representatives of the Chamber, whose decisions are final on all matters relating to this contest. Winner will be notified by phone.

PRIZES: One (1) Grand Prize: US\$1,000 or more in donated gift items and gift certificates to Chamber businesses and 5 hours of business consulting services donated by Chamber businesses, valued at US\$1,000 or more. No substitution or transfer of prize permitted. The Chamber is responsible only for prize delivery; not responsible for prize utility, quality or otherwise. Taxes and fees, if any, are the sole responsibility of prize winner.

ELIGIBILITY: Contest open to current Chamber members as of January, 2011, except employees (and their immediate families and members of the same household) of the Chamber, members of the Chamber communication committee, and the 10 Chamber members featured in the campaign.

PUBLICITY: Winner may be required to sign an affidavit of eligibility and liability release and, where permitted, a publicity release. Winner agrees to use of name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law.

GENERAL: This contest is void where prohibited or restricted by law and subject to all applicable country, federal, state and local laws and regulations. This contest will be governed by the internal laws of the State of Iowa, USA. Any and all legal actions or claims arising in connection with this contest must be brought in a court of competent jurisdiction within the United States of America. The Chamber is not responsible for late, lost, stolen, damaged, garbled, incomplete, misaddressed, postage due, or misdirected entries, mail or communications, for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Further, the Chamber is not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. The Chamber reserves the right, at its sole discretion, to disqualify any entrant from this contest or any other promotion conducted now or in the future by the Chamber or any of its affiliates if his or her fraud or misconduct affects the integrity of the contest. By participating in this contest, each entrant accepts the conditions stated in these official rules, agrees to be bound by the decisions of the judges and warrants that s/he is eligible to participate in this contest. By accepting prize, winner agrees to release the Chamber, its directors, employees, officers, and agents, including without limitation, its volunteers, donors, and members from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prize or participation in any prize-related activities.

CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS.

WINNERS LIST: To obtain name of winner, visit www.wdmchamber.org between January 1, 2011 and March 1, 2011.

CHAMBER: West Des Moines Chamber of Commerce, 4200 Mills Civic Parkway, West Des Moines, IA 50265