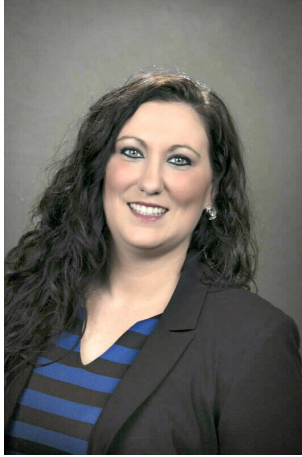


**FOR IMMEDIATE RELEASE**

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**CONFERENCE EVENT MANAGEMENT ANNOUNCES PROMOTION OF  
SHEENA KENNEDY  
TO DIRECTOR OF EVENTS AND OPERATIONS**

Sheena Kennedy, CMP, was promoted to Director of Events and Operations at Conference Event Management in West Des Moines, Iowa. Sheena oversees Conference Event Management's worldwide event design by carefully weaving creative application and communication into large-scale events, and resolving concerns or unpredictable changes in any occasion. She has more than 10 years of meeting and event experience, including eight years in association meeting and event planning. In May of 2015, Sheena obtained the Certified Meeting Planner (CMP) certification and was recently honored as a "40 Under 40" from *Connect Magazine*.

Sheena Kennedy can be reached at 515-254-0289 or [sheena@mycem.com](mailto:sheena@mycem.com)

*Conference Event Management helps companies achieve their goals and increase sales by creating and implementing reward strategies through professional planning and facilitation of meetings, incentive trips, conferences and special events. Conference Event Management handles all hotel and cruise negotiations, air and affiliated travel services, including luxury trip planning, for organizations and corporations worldwide. Conference Event Management now features the Gift Suite experience, and elite sports and adventure packages. Conference Event Management is pleased to offer the FICPro Team® - a division within the organization dedicated to working with financial and insurance organizations.*